ORDER

New Business Thru:

Advertiser External ID:

Order Separation:

Orders	Order / Rev:	104805		
	Alt Order #:	06832434		
	Product Desc:	American Crossroads		
	Estimate:	690	•	KSNV
	Flight Dates:	09/05/12 - 09/14/12	Primary AE:	Amy McCreary
	Original Date / Rev:	07/26/12 / 08/31/12	Sales Office:	BLPH
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
-	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
	-	66 Canal Center Plaza	Billing Cycle:	EOM/EOC
·		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Crossroads UNSed		

Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

Bill Plan

Totals

A35+

PLI1

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 08/27/12
 09/14/12
 137
 \$97,525.00
 \$82,896.25

Demographic:

Product Codes:

Priority:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September-2012	137	\$97,525.00	\$82,896.25_	0.00
Totals	137	\$97,525.00	\$82,896.25	0.00

00:05:00

Account Executives Account Executive Sales Office Sales Region Start Date / End Date Order % Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	33%	\$97,525.00
Market	100%	\$295,530.30
- (III - Olivera	Charo I	Total

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$97,525.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$44,329.55
KTUD	1%	\$2,955.30
KVVU	16%	\$47,284.85
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,910.61

Lr	Ch	Start	End	Inventory Code	e Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type Sp	ots	Amount
E 2			09/05/12	Wake Up Early V	-	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
	WAKE U	JP EARLY	WITHE V	VAGNERS	-								-
			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l l		
1	V eek: 09/0	03/12	09/09/12	W	1	\$200.00	0.00						

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Order / Rev:

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ossroads KSNV

light Dates:	09/05/12 - 09/14/12	Estimate:
	· · · · · · · · · · · · · · · · · · ·	_

	Ln	Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len s	Spots	Rate Pri	Rtg Type	Spots	Amount
٦	Ξ 2	KSNV	09/05/12	2 09/05/12	Wake Up Early Wake Up Early	-	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
	١	WAKE L	JP EARL	Y W/THE W	, ,	vvagners								
	187	<u>Star</u> eek: 09/0	t Date	End Date 09/09/12	Weekdays	Spots/Week	Rate	<u>Rating</u>						
-					Wake Up Early	1 w/ Wagn⊜M	\$200.00 430a-5a	0.00 T	:30	1	\$200.001	0.00 NM	1	\$200.00
					Wake Up Early					ŕ	,	0.00	•	4 _00.00
	•		JP EARL <u>t Date</u>	.Y W/THE W <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
		eek; 09/()3/12	09/09/12	T	1	\$200.00	0.00						
	E 4	KSNV	09/09/12	2 09/09/12	Wake Up Early Wake Up Early		430a-5a		-s :30	1	\$200,001	0.00 NM	1	\$200.00
	١	WAKE (JP EARL	Y W/THE W		vvayners								
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,		eek: 09/0 KSNV	•	09/09/12 2 09/10/12	Wake Up Early	w/ Wagn@M	\$200.00 430a-5a	0.00 M	:30	1	\$200.001	0.00 NM	1	\$200.00
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	,		JP EARL rt Date	Y W/THE W End Date	VAGNERS Weekdays	Spots/Week	Rate	Rating						
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	E 6	KSNV	09/11/1:	2 09/11/12	Wake Up Early Wake Up Early		430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
	ļ	WAKE (JP EARL	Y W/THE W		vvagners								
		_	t Date	End Date	Weekdays 	Spots/Week	Rate	Rating						
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					Wake Up Early		4004-04				Ψ200,001	U.OO INIVI	J	
	1		JP EARL rt Date	Y W/THE W End Date	VAGNERS Weekdays	Spots/Week	Data	Doting						
	W	<u>عرها</u> ′/eek: 09		09/16/12	W	Spots/vyeek 1	<u>Rate</u> \$200.00	Rating 0.00						
	E 8	KSNV	09/13/1	2 09/13/12	Wake Up Early	_	430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
	,	WAKE L	JP EARL	Y W/THE V	Wake Up Early √AGNERS	vvagners								
			rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
•		eek: 09/		09/16/12	The Agenda 123	1 30pm CM	\$200.00 1230-1p	0.00 W	:30	1	\$325,001.	0.00 NM	1	\$325.00
					The Agenda 12		12.50-1p		.50	'	φ525,00 μ.	0.00 14101	'	\$323.00
					program 7/30	Cnoto/Mook	Data	Detina						
	W	<u>اعدہ</u> eek: 09/6	<u>rt Date</u> 03/12	End Date 09/09/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
1	E 11	KSNV	09/06/1	2 09/06/12	The Agenda 12		1230-1p	T-·	:30	1	\$325.001	0.00 NM	1	\$325.00
		NEWS 4	4: THE A	GENDA no	The Agenda 12 program 7/30	30pm								
		<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					:	
-		eek: 09/		09/09/12	The Agenda 12	2000 084	\$325.00 1230-1p	0.00	.20	a	#20E 004	0.00 NB4	4	Φ295 ΔΟ
	E 12	KONV	09/07/1	2 09/07/12	The Agenda 12		1230-1p		:30	1	\$325.001	0.00 NM	1	\$325.00
					program 7/30		- .	5 #						
	W	<u>Sta</u> eek: 09/1	<u>rt Date</u> 03/12	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00				:		
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		NEWS 4	4: THF A	GENDA no	The Agenda 12 program 7/30	:30pm								
			rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
-		eek; 09/		09/16/12	M	1	\$325,00	0.00			#005.55 t	0.00.111		#
	Ŀ 14	KSNV	09/11/1	2 09/11/12	The Agenda 12 The Agenda 12	•	1230-1p	-T·	:30	1	\$325.001	0.00 NM	1	\$325.00
					program 7/30	•								
	\ /\/	<u>Sta</u> /eek: 09	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
-				2 09/12/12	-	СМ	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
												•		

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Estimate:

KSNV

Ln Ch	Start	End	Inventory Co		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Agenda 1: The Agenda 1									
		AGENDA no	program 7/30									
	art Date	End Date	<u>Weekdays</u> w	Spots/Week	Rate	Rating						
Week: 09		09/16/12	The Agenda 1:	1 230pm CM	\$325.00 1230-1p	0.00 T	:30	1	¢225.004	0.00 NB4	1	ተጋጋሮ ባለ
E IG KSNV	09/13/1	2 09/13/12	The Agenda 1	•	1230-1p		.30	ı	\$325.001	0.00 NM	ı	\$325.00
NEWS	4: THE A		program 7/30	•								
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09		09/16/12	Rachael Ray	CM	\$325.00 11am-12pm	0.00	30	1	\$325.001	0,00 NM	1	#20E 00
E IO KONV	08/03/1	12 09/03/12	Rachael Ray	Civi	rrann-rzpin		.30	ı	φ323.00 I	O,UU INIM	ı	\$325.00
RACHE	EL RAY											
	art Date	End Date	<u>Weekdays</u> w	Spots/Week	Rate	Rating						
Week: 09 E 19 KSNV		09/09/12		CM	\$325.00 11am-12pm	0.00	:30	1	\$325.001	0.00 NM	4	\$325.00
L 15 ROIT	00/00/1	12 00/00/12	Rachael Ray	Olvi	Train-repin		.00	,	ψ020.00 Ι	U.UU INIVI	ı	φυ2υ.υυ
RACHE			-									
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09 E 20 KSNV		09/09/12		CM	\$325.00 11am-12pm	0.00	:30	1	\$325.001	0.00 NM	1	\$325.00
L 20 1011V	03/0//1	12 00/07/12	Rachael Ray	OW	r tam-12pm		.50	,	φ323.00 Ι	U.UU INIVI	1	φ323,00
RACHE			•									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				•		
Week: 09		09/09/12		CM	\$325.00 11am-12pm	0.00 M	:30	1	\$325.001	0.00 NM	4	\$325.00_
LZ1 RONV	03/10/1	12 03/10/12	Rachael Ray	OW	TTAILF 12pm		.30		φ323.001	O'OO'IAIAI		
RACHE			<u>-</u>									
<u>Sta</u> Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	Rating						
E 22 KSNV				CM	#325.00 11am-12pm	0.00 -T	:30	1	\$325.001	0.00 NM	1	\$325.00
	00/11/1	12. 00/1/12.	Rachael Ray	Olw.	Trani-Tapin		.50		ψυ2.υ.υυ ι	U.UU TAIVI	ı	\$323.00
RACHE												
<u>Sta</u> Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 23 KSNV				CM	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325,00
	00,123		Rachael Ray	0.01	mani (zpin	**	.00		φο20.00	0.00 14181	'	ψ323,00
RACHE											*	
<u>Sta</u> Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
			Rachael Ray	CM	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
		00/10/	Rachael Ray	O.M.	1 (dill 12pil)	•	.00	•	Ψ020.001	0.00 14141	•	φ323.00
RACHE												
<u>Sta</u> Week: 09	art Date	<u>End Date</u> 09/16/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 26 KSNV				CM	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325,00
20 7.0	00,00.		The Doctors	V	-p op		.00	•	ΨΟΜΟ.ΟΟ 1	0.00 14141	,	Ψ020,00
		no program										
<u>Sta</u> Week: 09	art Date	End Date 09/09/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325,00
		••	The Doctors		_pp	•	.00	•	Ψ020.00 (0.00 14141		Ψ020,00
		no program			.							
<u>Sta</u> Week: 09	art Date /03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 28 KSNV				CM	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Doctors		4	•		•	+	_,00 ,444		70.0.00
		no program		0. 1.75	5 <i>i</i>	D. U.						
<u>Sta</u> Week: 09	art Date /03/12	End Date 09/09/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 29 KSNV			•	CM	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	• • • / ·			3.00	-q epitt	••		•	Ţ-10. 00 i	2,00 (44)	l '	, 40E0.00

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KSNV

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09/05/12 - 09/14/12

Estimate:

690

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	oots	Amount
			The Doctors									
			The Doctors									
		no program		Cnote/Mook	Dete	Define				i		
<u>Sta</u> Week: 09	art <u>Date</u> /10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 30 KSNV			The Doctors	CM	2pm-3pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Doctors	****					,			
THE D	OCTORS	no program	7/30-8/10									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	-T	CM	\$325.00	0.00	:30	1	\$325.001	0.00 NM	1	\$325.00
E31 KSNV	09/12/1	2 09/12/12	The Doctors The Doctors	CM	2pm-3pm	and the fifth our load tour tour	.30	Į.	ф 323.00 I	U.UU INIVI	ı	φ323.0 0
THE D	OCTORS	no program						•				
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 09	/10/12	09/16/12	W	1	\$325.00	0.00						
E32 KSNV	09/13/1	12 09/13/12	The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
THE D	OCTORS	по program	The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				Ĭ		
Week: 09		09/16/12	T	1	\$325.00	0.00						
E 34 KSNV	09/05/1	2 09/05/12	M-F Today Show	III 4th 16M	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour									
	SHOW											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/09/12	M-F Today Show	III AHA KONA	\$325.00 10am-11am	0.00 T	:30	1	\$325.001	0.00 NM	1	\$325.00
_⊏ 23_V2NA	09/00/	12 09/00/12	Today 4th Hour	III 4III MIVI	TUAIII-TTAIII		.50		ΨυΖυ.υυ	U,OO INIVI	<u>-</u>	\$323.00
TODAY	SHOW	111	roddy mirriod							1		
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09		09/09/12	T	1	\$325.00	0.00						
E 36 KSNV	09/07/	12 09/07/12	M-F Today Show	III 4th ISM	10am-11am		:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	Y SHOW	111	Today 4th Hour									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/09/12	F	1	\$325.00	0.00						
E 37 KSNV	09/10/	12 09/10/12	M-F Today Show	III 4th IBM	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour									
	Y SHOW			0 4 00 1	5 (ma et						
<u>St:</u> Week: 09	art Date	<u>End Date</u> 09/16/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
,			M-F Today Show	III 4th FtM	10am-11am	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
L 30 KONV	09/11/	12 03/11/12	Today 4th Hour	III TUI KIVI	TOUTH-TTUIN	•	,00	'	Ψ020.001	0.00 14111	'	φυ20.00
TODA	Y SHOW	III	•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 09		09/16/12	-T	1	\$325.00	0.00				2 22 1/24		4000.00
E39 KSNV	09/12/	12 09/12/12	M-F Today Show	III 4th 18M	10am-11am	~-W	:30	. 1	\$325.001	0.00 NM	1	\$325.00
TODA	Y SHOW	H	Today 4th Hour							1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	W	1	\$325.00	0.00						
E 40 KSNV	09/13/	12 09/13/12	M-F Today Show	III 4th 13M	10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour						•	1		
	Y SHOW		1010 alcala	Chalassia.	Deta	Dating						
<u>St</u> Week: 09	art Date	<u>End Date</u> 09/16/12	<u>Weekdays</u> T	Spots/Week 1		<u>Rating</u> 0.00				1		
		12 09/05/12	· · · · ·		9-10a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
14 354 1.OHV	00,007	55,657,72	M-F Today Shov		, . .	••		•			•	
TODA	Y SHOW	11	·							1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating]		
Week; 09		09/09/12	W	1	\$750.00	0.00	.00		φ750 004	0.00 3154	4	<u> </u>
E 43 KSNV	09/06/	12 09/06/12		CM	9-10a	T	:30	1	\$750.001	0.00 NM	1	\$750.00

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Estimate:

690

Rate Pri Rtg Type Spots Amount Len Spots Break Start/End Time Davs Inventory Code Ln Ch Start End M-F Today Show II 3rd Hr M-F Today Show II **TODAY SHOW II** Rating Weekdays Spots/Week Rate Start Date End Date 0.00 \$750.00 Week: 09/03/12 09/09/12 ---T---\$750.00 \$750.001 0.00 NM :30 M-F Today Show II 3rd HBM ----F--E44 KSNV 09/07/12 09/07/12 M-F Today Show II **TODAY SHOW II** Spots/Week Rating Rate Start Date End Date Weekdays 1 1 2 1 \$750.00 0.00 ----F--09/09/12 Week: 09/03/12 \$750.00 M-----:30 \$750.001 0.00 NM M-F Today Show II 3rd HOM 9-10a E 45 KSNV 09/10/12 09/10/12 M-F Today Show II TODAY SHOW II Weekdays Spots/Week Rate Rating Start Date End Date 0.00 \$750.00 Week: 09/10/12 09/16/12 0.00 NM \$750.00 \$750.001 -T----:30 M-F Today Show II 3rd H0M 09/11/12 09/11/12 9-10a E 46 KSNV M-F Today Show II **TODAY SHOW II** Rating Spots/Week Rate End Date Weekdays Start Date \$750.00 0.00 09/16/12 Week: 09/10/12 \$750.001 0.00 NM \$750.00 :30 M-F Today Show II 3rd HBM 9-10a --W---E 47 KSNV 09/12/12 09/12/12 M-F Today Show II TODAY SHOW II Weekdays Spots/Week Rate Rating End Date Start Date 09/16/12 \$750.00 0.00 Week: 09/10/12 0.00 NM 1 \$750.00 \$750.001 :30 M-F Today Show II 3rd HBM 9-10a ~--T---E 48 KSNV 09/13/12 09/13/12 M-F Today Show II **TODAY SHOW II** Spots/Week Rate Rating Start Date **Weekdays** End Date \$750.00 0.00 09/16/12 ---T---Week: 09/10/12 0.00 NM \$1,000.00 1 \$1,000.001 7-730pm ____F--:30 M-F Wheel E 49 KSNV 09/14/12 09/14/12 M-F Wheel of Fortune WHEEL OF FORTUNE (line 153 in stx-mvd from 9/4 to 9/14) Spots/Week Rating Weekdays Rate Start Date End Date \$1,000.00 0.00 Week: 09/10/12 09/16/12 M-SA 8-11p / SUN--W----0.00 NM \$1,000.00 :30 1 \$1,000.001 Wheel of Fortune in PRIMM E 50 KSNV 09/05/12 09/05/12 Wheel in Prime WHEEL OF FORTUNE Rating Spots/Week Rate **End Date** Weekdays Start Date 0.00 --W----\$1,000.00 09/09/12 Week: 09/03/12 \$1,000.00 0.00 NM \$1,000.001 Wheel of Fortune in PRIMM M-SA 8-11p / SUN---T---:30 E 51 KSNV 09/06/12 09/06/12 Wheel in Prime WHEEL OF FORTUNE Spots/Week Rate Rating **End Date** Weekdays Start Date 0.00 ---T---\$1,000.00 Week: 09/03/12 09/09/12 \$1,000.00 1 \$1,000,001 0.00 NM ___F-:30 CM 7-730pm M-F Wheel E 52 KSNV 09/07/12 09/07/12 M-F Wheel of Fortune WHEEL OF FORTUNE Spots/Week Rate Rating Weekdays End Date Start Date 0.00 09/09/12 ---F--\$1,000.00 Week; 09/03/12 0.00 NM \$1,000.00 1 \$1,000.001 M-----M-F Wheel CM 7-730pm :30 E 53 KSNV 09/10/12 09/10/12 M-F Wheel of Fortune WHEEL OF FORTUNE Spots/Week Rate Rating Start Date End Date **Weekdays** \$1,000.00 0.00 Week: 09/10/12 09/16/12 \$1,000.00 1 \$1,000,001 0.00 NM 7-730pm -T----E 54 KSNV 09/11/12 09/11/12 M-F Wheel CM M-F Wheel of Fortune WHEEL OF FORTUNE Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$1,000.00 Week: 09/10/12 09/16/12 0.00 NM \$1,000.00 1 \$1,000.001 CM 7-730pm --W----:30 E 55 KSNV 09/12/12 09/12/12

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KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt @rder#:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

690

Rate Pri Rtg Type Spots Amount Break Start/End Time Len Spots Days Inventory Code Ch Start End Ln W.F. Wheel M-F Wheel of Fortune WHEEL OF FORTUNE Rating Rate Spots/Week End Date Weekdays Start Date 0.00 \$1,000.00 --W---Week: 09/10/12 09/16/12 \$1,000.00 0.00 NM :30 1 \$1,000.001 7-730pm CM E 56 KSNV 09/13/12 09/13/12 M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE Rating Spots/Week Rate End Date <u>Weekdays</u> Start Date \$1,000.00 0.00 09/16/12 ---T---Week: 09/10/12 \$750.00 0.00 NM :30 \$750.001 --W----1135p-1237a CM The Tonight Show E 58 KSNV 09/05/12 09/05/12 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Rating Rate Spots/Week Start Date End Date Weekdays 0.00 \$750.00 Week: 09/03/12 09/09/12 -----\$750.00 \$750.001 0.00 NM :30 1135p-1237a The Tonight Show CM E 59 KSNV 09/06/12 09/06/12 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Rating Spots/Week <u>Rate</u> **Weekdays** End Date Start Date \$750.00 0.00 09/09/12 Week: 09/03/12 0.00 NM \$750.00 :30 \$750.001 ----F--1135p-1237a CM E 60 KSNV 09/07/12 09/07/12 The Tonight Show **Tonight Show** TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Rating 1 4 1 Rate Spots/Week **End Date** Weekdays Start Date \$750.00 0.00 _--------Week: 09/03/12 09/09/12 \$750.00 0.00 NM \$750.001 :30 The Tonight Show 1135p-1237a CM E61 KSNV 09/10/12 09/10/12 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Rating Spots/Week <u>Rate</u> Start Date End Date <u>Weekdays</u> 0.00 \$750.00 09/16/12 Week: 09/10/12 \$750.00 0.00 NM \$750.001 :30 1135p-1237a E 62 KSNV 09/11/12 09/11/12 The Tonight Show CM Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Rating Spots/Week Rate **End Date** Weekdays Start Date 0.00 \$750.00 09/16/12 Week: 09/10/12 \$750.00 \$750,001 0.00 NM :30 1135p-1237a --W----The Tonight Show E 63 KSNV 09/12/12 09/12/12 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Rating Rate Spots/Week **End Date** Weekdays Start Date 0.00 \$750.00 09/16/12 --W---Week: 09/10/12 \$750.00 \$750.001 0.00 NM :30 1135p-1237a E 64 KSNV 09/13/12 09/13/12 The Tonight Show CM Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$750.00 09/16/12 Week: 09/10/12 \$700.00 \$700.001 0.00 NM :30 NEWS 3 at 4 (1 HOUR)CM 4-5pm E 66 KSNV 09/05/12 09/05/12 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 4 AT 430P Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$700.00 09/09/12 --W----Week: 09/03/12 \$700.00 \$700,001 0.00 NM 1 :30 4-5pm E 67 KSNV 09/06/12 09/06/12 NEWS 3 at 4 (1 HOUR)CM (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Rating Rate Spots/Week Weekdays Start Date End Date \$700.00 0.00 ---T---09/09/12 Week: 09/03/12 \$700.00 0.00 NM :30 \$700.001 NEWS 3 at 4 (1 HOUR)CM 4-5pm E 68 KSNV 09/07/12 09/07/12 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Rating Spots/Week <u>Rate</u> End Date Weekdays Start Date 0.00 \$700,00 ----F--Week: 09/03/12 09/09/12 \$700.00 \$700.001 0.00 NM :30 M-----4-5pm CM E 69 KSNV 09/10/12 09/10/12

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KSNV

Order / Rev: 104805

Advertiser:

American Crossroads

Alt Order #: 06832434

Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

690

Rate Prì Rtg Type Spots Amount Len Spots Break Start/End Time Days Inventory Code Ln Ch Start End NEWS 3 at 4 (1 HOUR) (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Spots/Week Rating Rate Start Date End Date Weekdays 0.00 \$700.00 Week: 09/10/12 09/16/12 \$700.00 \$700.001 0.00 NM :30 4-5pm E 70 KSNV 09/11/12 09/11/12 NEWS 3 at 4 (1 HOUR)CM (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Rating Rate Spots/Week End Date Weekdays Start Date \$700.00 0.00 09/16/12 Week: 09/10/12 \$700.00 \$700.001 0.00 NM :30 NEWS 3 at 4 (1 HOUR)CM 4-5pm --14----E71 KSNV 09/12/12 09/12/12 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Rating Rate Start Date End Date Weekdays Spots/Week \$700.00 0.00 Week: 09/10/12 09/16/12 --W----0.00 NM \$700.00 \$700.001 :30 NEWS 3 at 4 (1 HOUR)CM 4-5pm E 72 KSNV 09/13/12 09/13/12 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Spots/Week Rate Rating **End Date** <u>Weekdays</u> Start Date 0.00 \$700.00 ~-T---Week: 09/10/12 09/16/12 \$1,000.00 1 \$1,000.001 0.00 NM :30 --W----M-F 6-7a WakeUp w/WaQM 6-7a E74 KSNV 09/05/12 09/05/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Rate **End Date** Weekdays Spots/Week Start Date \$1,000.00 0.00 --W----Week: 09/03/12 09/09/12 \$1,000.00 0.00 NM :30 1 \$1,000.001 ---T---M-F 6-7a WakeUp w/Wa@M E 75 KSNV 09/06/12 09/06/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Spots/Week Rate Rating Start Date End Date Weekdays 0.00 1 \$1,000.00 09/09/12 ---T--Week: 09/03/12 \$1,000.00 0.00 NM 1 \$1,000.001 :30 ---F--M-F 6-7a WakeUp w/Wa@M E 76 KSNV 09/07/12 09/07/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Spots/Week Rate **End Date** Weekdays Start Date \$1,000.00 0.00 09/09/12 Week: 09/03/12 \$1,000.00 0.00 NM 1 \$1,000.001 :30 M-----M-F 6-7a WakeUp w/WaQM E77 KSNV 09/10/12 09/10/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Spots/Week Rate Weekdays Start Date End Date 1 \$1,000.00 0.00 Week: 09/10/12 09/16/12 \$1,000.00 0.00 NM :30 1 \$1,000.001 -T----M-F 6-7a WakeUp w/WaQM E78 KSNV 09/11/12 09/11/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Spots/Week Rate End Date <u>Weekdays</u> Start Date 0.00 \$1,000.00 -T----09/16/12 Week: 09/10/12 0.00 NM \$1,000.00 1 \$1,000.001 :30 --W----M-F 6-7a WakeUp w/Wa@M E 79 KSNV 09/12/12 09/12/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Rate Weekdays Spots/Week End Date Start Date 0.00 1 \$1,000.00 09/16/12 --W----Week: 09/10/12 0.00 NM \$1,000.00 1 \$1,000.001 :30 ---T---M-F 6-7a WakeUp w/WaQM 6-7a 09/13/12 09/13/12 E 80 KSNV M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Rate <u>Weekdays</u> Spots/Week Start Date **End Date** 0.00 \$1,000.00 --T---Week: 09/10/12 09/16/12 \$1,500.00 1 \$1,500.001 0.00 NM :30 658a-9am -----CM E82 KSNV 09/05/12 09/05/12 **Today Show Today Show** TODAY SHOW REV RATE Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$1,500.00 Week: 09/03/12 09/09/12 --W----0.00 NM \$1,500.00 1 \$1,500.001 :30 CM 658a-9am E83 KSNV 09/06/12 09/06/12

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KSNV

Order / Rev: 104805

Alt @rder #:

Flight Dates:

Advertiser:

American Crossroads

06832434

Product Desc: American Crossroads

09/05/12 - 09/14/12

Estimate: 690

690

Rate Pri Rtg Type Spots Amount Len Spots Break Start/End Time Days Inventory Code Ln Ch Start End Today Show **Today Show** TODAY SHOW REV RATE Spots/Week Rating Rate Weekdays **End Date** Start Date 0.00 \$1,500.00 09/09/12 ---T---Week: 09/03/12 \$1,500.00 1 \$1,500.001 0.00 NM :30 ---F--658a-9am E84 KSNV 09/07/12 09/07/12 Today Show CM Today Show TODAY SHOW REV RATE Rating Rate Spots/Week Weekdays Start Date End Date \$1,500.00 0.00 ---F--09/09/12 Week: 09/03/12 \$1,500.00 1 \$1,500.001 0.00 NM :30 CM 658a-9am M----E 85 KSNV 09/10/12 09/10/12 **Today Show** Today Show TODAY SHOW REV RATE Rating Rate Spots/Week Weekdays End Date Start Date 0.00 1 \$1,500.00 09/16/12 M----Week: 09/10/12 \$1,500.00 1 \$1,500.001 0.00 NM :30 -T----658a-9am CM E 86 KSNV 09/11/12 09/11/12 **Today Show** Today Show TODAY SHOW REV RATE Rating Spots/Week Rate Weekdays Start Date End Date 0.00 \$1,500.00 -T----Week: 09/10/12 09/16/12 \$1,500.00 :30 1 \$1,500.001 0.00 NM --W----658a-9am CM**Today Show** E 87 KSNV 09/12/12 09/12/12 **Today Show** TODAY SHOW REV RATE Rating Rate Spots/Week Weekdays End Date Start Date \$1,500.00 0.00 1 09/16/12 Week: 09/10/12 \$1.500.00 0.00 NM 1 \$1,500.001 :30 ---T---CM 658a-9am E 88 KSNV 09/13/12 09/13/12 Today Show **Today Show** TODAY SHOW REV RATE Spots/Week <u>Rating</u> Rate **Weekdays** End Date Start Date 0.00 \$1,500.00 ---T---09/16/12 Week: 09/10/12 \$700.00 \$700.001 0.00 NM .30 4-5pm --W----NEWS 3 at 4 (1 HOUR)CM E 90 KSNV 09/05/12 09/05/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR <u>Rating</u> <u>Rate</u> Spots/Week Weekdays End Date Start Date \$700.00 0.00 Week: 09/03/12 09/09/12 0.00 NM \$700.00 \$700.001 :30 ~~-T~--4-5pm NEWS 3 at 4 (1 HOUR)CM E91 KSNV 09/06/12 09/06/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Spots/Week Rate End Date Weekdays Start Date \$700.00 0.00 09/09/12 ---T---Week: 09/03/12 \$700.00 \$700,001 0.00 NM :30 ---F--NEWS 3 at 4 (1 HOUR)CM 4-5pm E92 KSNV 09/07/12 09/07/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Rate Spots/Week Start Date End Date 0.00 \$700.00 ---F--Week: 09/03/12 09/09/12 \$700.00 0.00 NM 1 \$700.001 :30 NEWS 3 at 4 (1 HOUR)CM M-----4-5pm E 93 KSNV 09/10/12 09/10/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$700.00 09/16/12 Week: 09/10/12 \$700.00 \$700.001 0.00 NM 1 :30 NEWS 3 at 4 (1 HOUR)CM 4-5pm E 94 KSNV 09/11/12 09/11/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Spots/Week Rating Rate Start Date End Date Weekdays 0.00 \$700,00 Week: 09/10/12 09/16/12 \$700.00 \$700.001 0.00 NM :30 NEWS 3 at 4 (1 HOUR)CM 4-5pm ------E 95 KSNV 09/12/12 09/12/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Rate Spots/Week Weekdays End Date Start Date 0.00 \$700.00 --W----09/16/12 Week: 09/10/12 \$700.00 \$700.001 0.00 NM :30 CM 4-5pm E 96 KSNV 09/13/12 09/13/12

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KSNV

104805 Order / Rev:

Advertiser:

Estimate:

American Crossroads

Alt Order #: 06832434 09/05/12 - 09/14/12 Flight Dates:

American Crossroads Product Desc:

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	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s	Rate Pri	Rtg Type Spo	ts	Amount
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Print Date: 09/04/12 08:49:07 Page 10of 12

KSNV

Order / Rev: 104805

Advertiser:

American Crossroads

Alt @rder #: 06832434

Flight Dates: 09/05/12 - 09/14/12

Product Desc: Am

American Crossroads

Estimate:

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			12 09/07/12	M-F News 3 at El		11pm-1135p	omF	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
				M-F News 3 at E									
		3 NIGH		Mt Lolmon	Spots/Week	Rate	Rating				l		
,	<u>St</u> Week: 09	art Date	End Date 09/09/12	<u>Weekdays</u> F	Spois/week	\$1,100.00	0.00						
			/12 09/10/12	M-F News 3 at E	leven CM	11pm-1135	pm M	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
				M-F News 3 at E	leven						ļ		
		3 NIGH		Mt L. dayer	Spots/Week	Rate	Rating						
	<u>S</u> : Week: 0:	iart Date	End Date 09/16/12	<u>Weekdays</u> M		\$1,100.00	0.00						
			/12 09/12/12	M-F News 3 at E	leven CM	11pm-1135	pmW	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
				M-F News 3 at E	leven						1		
		3 NIGH		106	Spots/Week	Rate	Rating						
	S Week: 0		End Date 09/16/12	<u>Weekdays</u> W		\$1,100.00	0.00						
				2 Jeopardy in PRII			p / SUNT-	:30		1 \$1,000.001	0.00 NM	1	\$1,000.00
	20 11011			Jeopardy in Prin			•						
		ARDY		NA for a london com	Spots/Week	Rate	Rating						
	Week: C	tart Date	<u>End Date</u> 09/09/12	<u>Weekdays</u> T		\$1,000.00	0.00						
 F1				2 M-F Jeopardy	CM	630-7pm	M	:30		1 \$1,000.001	0.00 NM	1	\$1,000.00
1 — 1				M-F Jeopardy									
		ARDY	E- 10:1	Montedayo	Spots/Weel	(<u>Rate</u>	Rating						ř.
	Week: 0	Start Date	<u>End Date</u> 09/16/12			\$1,000. <u>00</u>	0.00			, <u>,</u>			.
F				2 M-F Jeopardy	СМ	630-7pm	-,T	:30)	1 \$1,000.001	0.00 NM	1	\$1,000.00
-				M-F Jeopardy									
		PARDY	en ibil	. Madidaya	Spots/Wee	k <u>Rate</u>	Rating						
	_	Start Date 09/10/12				1 \$1,000.00	_						
F				2 Meet the Press	CM	8a-9am		5 :30)	1 \$3,000.001	0.00 NM	1	\$3,000.00
_				Meet the Press							'		
				ogram 7/8,7/29	Spots/Wee	k <u>Rate</u>	Rating						
		<u>Start Dat</u> 09/03/12				1 \$3,000.00							
			09/09/12 05/12 09/07/1		СМ	730-758pr		F :3	0	1 \$800.00	1 0.00 NM	1	\$800.00
L	+ 1101												

Print Date: 09/04/12 08:49:08 Page 11of 12

KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt @rder #:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

690

Rate Pri Rtg Type Spots Amount Len Spots Break Start/End Time Days Inventory Code Start End Ch Ln Face to Face w/ Raistor Face to Face w/ J.Ralston **FACE ADDED SPOTS** Rating Spots/Week Rate Weekdays Start Date End Date 0.00 \$800.00 ----F--Week: 09/03/12 09/09/12 \$500.00 0.00 NM \$500.001 :30 Sun 1135p-1200a -----S E125 KSNV 09/09/12 09/09/12 Sports Night in Las VegasM Sports Night in Las Vegas SPORTS NIGHT ADDED SPOTS Rating Spots/Week Rate Weekdays Start Date End Date \$500.00 0.00 09/09/12 Week: 09/03/12 \$1,800.00 0.00 NM :30 1 \$1,800.001 ----S News 3 Live in Prime CM 7-10pm E126 KSNV 09/09/12 09/09/12 News 3 in Prime NEWSAFT NFL ADDED SPOTS Rating Spots/Week Rate Weekdays End Date Start Date 1 \$1,800.00 0.00 09/09/12 -----Week: 09/03/12 \$1,800.00 1 \$1,800,001 0.00 NM M-SA 8-11p / SUN-----S :30 LAW & ORDER (synd) RCM E127 KSNV 09/09/12 09/09/12 Law & Order (synd) PRIME L& O ADDED SPOTS Rating Rate Spots/Week Start Date <u>Weekdays</u> End Date 0.00 \$1,800.00 09/09/12 Week: 09/03/12 \$325.00 0.00 NM :30 1 \$325.001 --WTF--M-F 5-6a WakeUp w/Wa@M 5-6a E128 KSNV 09/05/12 09/07/12 M-F 5-6a WakeUp w/Wagners **NEWS ADDED SPOTS** Rating Rate Spots/Week End Date Weekdays Start Date \$325.00 0.00 --WTF--Week: 09/03/12 09/09/12 \$2,800.00 0.00 NM \$700.001 --WTF--:30 NEWS 3 at 4 (1 HOUR)CM 4-5pm E129 KSNV 09/05/12 09/07/12 4PM NEWS (1 hour) **NEWS ADDED SPOTS** Rating Spots/Week Rate Weekdays Start Date End Date 0.00 \$700.00 09/09/12 --WTF--Week: 09/03/12 \$2,100.00 3 \$700.001 0.00 NM :30 3 MTWT---NEWS 3 at 4 (1 HOUR)CM 4-5pm E130 KSNV 09/10/12 09/13/12 4PM NEWS (1 hour) NEWS ADDED SPOTS,. Rating Rate 1 Spots/Week Weekdays End Date Start Date \$700.00 0.00 09/16/12 MTWT---Week: 09/10/12 0.00 NM \$100.00 \$100.001 :30 Sat 1-2am / Sun 1:----S LAW & ORDER (LF) CM E131 KSNV 09/09/12 09/09/12 Law & Order (LF) DLINE ADDED S;PT DLINE <u>Rate</u> Rating Spots/Week End Date Weekdays Start Date \$100.00 0.00Week: 09/03/12 09/09/12 \$1,600.00 0.00 NM \$800.001 :30 _-WT---N132 KSNV 09/05/12 09/06/12 Face to Face in PRIME CM 8-11pm Face to Face in PRIME FACE ADDED SPOTS Rating Spots/Week <u>Rate</u> Weekdays End Date Start Date 0.00 \$800.00 ---WT---09/09/12 Week: 09/03/12 \$325.00 0.00 NM \$325,001 ---F--:30 1230-1p The Agenda 1230pm CM N156 KSNV 09/14/12 09/14/12 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 Rating Rate Spots/Week Weekdays Start Date End Date \$325.00 0.00 Week: 09/10/12 09/16/12 \$325.00 0.00 NM \$325,001 ____F--:30 CM 11am-12pm N157 KSNV 09/14/12 09/14/12 Rachael Ray Rachael Ray RACHEL RAY Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$325.00 ~--F--09/16/12 Week: 09/10/12 \$325.00 MN 00.0 \$325.001 :30 _ --- F--2pm-3pm CM 09/14/12 09/14/12 The Doctors N158 KSNV The Doctors THE DOCTORS no program 7/30-8/10 Rating <u>Weekdays</u> Spots/Week <u>Rate</u> Start Date End Date \$325.00 0.00 09/16/12 ----F--Week: 09/10/12

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KSNV

104805 Order / Rev:

Advertiser:

American Crossroads

Alt Order #:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

690

Rate Pri Rtg Type Spots Len Spots Break Start/End Time Days Inventory Code Ln Ch Start End \$325.00 0 00 NM \$325.001 :30 09/14/12 09/14/12 M-F Today Show III 4th BM 10am-11am N159 KSNV Today 4th Hour TODAY SHOW III Rating Rate Spots/Week Weekdays Start Date End Date 0.00 \$325.00 ----F---09/16/12 \$750.00 Week: 09/10/12 \$750,001 0.00 NM :30 ---F--M-F Today Show II 3rd H0M 9-10a N160 KSNV 09/14/12 09/14/12 M-F Today Show II TODAY SHOW II Spots/Week Rating Rate. End Date Weekdays Start Date 0.00 \$750.00 09/16/12 ---F--Week: 09/10/12 0.00 NM \$750.00 \$750.001 :30 1135p-1237a ---F--The Tonight Show CM N161 KSNV 09/14/12 09/14/12 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Rating Spots/Week <u>Rate</u> <u>Weekdays</u> Start Date End Date \$750.00 0.00 ----F--09/16/12 \$700.00 Week: 09/10/12 0.00 NM \$700.001 ----F--:30 N162 KSNV 09/14/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$700.00 ----F--09/16/12 Week: 09/10/12 \$1,000.00 1 \$1,000.001 0.00 NM :30 ___F_-M-F 6-7a WakeUp w/WaQM 6-7a N163 KSNV 09/14/12 09/14/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$1,000.00 ----F--09/16/12 Week: 09/10/12 \$1.500.00 0.00 NM 1 \$1,500.001 :30 ---F--CM 658a-9am N164 KSNV 09/14/12 09/14/12 Today Show **Today Show** TODAY SHOW REV RATE Rating Rate Spots/Week Weekdays End Date Start Date 0.00 \$1,500.00 ----F--09/16/12 \$700.00 Week: 09/10/12 0.00 NM \$700.001 :30 NEWS 3 at 4 (1 HOUR)CM 4-5pm N165 KSNV 09/14/12 09/14/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$700.00 ---F--09/16/12 Week: 09/10/12 0.00 NM \$450.00 \$450.001 :30 ----F--СМ 3-4p N166 KSNV 09/14/12 09/14/12 Dr. Phil Dr Phil DR. PHIL no program 7/30-8/10 Spots/Week Rate Rating <u>Weekdays</u> Start Date End Da<u>te</u> \$450.00 0.00 Week: 09/10/12 09/16/12 \$425.00 0.00 NM \$425,001 :30 ~--~F--CM 12-1230pm N167 KSNV 09/14/12 09/14/12 Noon News Noon News NEWS 3 AT NOON nor program 7/30-8/ Rating Spots/Week Rate End Date Weekdays Start Date 0.00 \$425.00 ~---F--09/16/12 Week: 09/10/12 \$1,000.00 0.00 NM 1 \$1,000.001 :30 ----F--630-7pm CM M-F Jeopardy N168 KSNV 09/14/12 09/14/12 M-F Jeopardy JEOPARDY Rating Spots/Week Rate <u>Weekdays</u> Start Date End Date \$1,000.00 0.00 _---F--Week: 09/10/12 09/16/12 \$200.00 \$200.001 0.00 NM :30 --WT---Wake Up Early w/ Wagn@M 430a-5a N169 KSNV 09/05/12 09/07/12 Wake Up Early Wagners Rating Spots/Week Rate Weekdays End Date Start Date \$200.00 0.00 _-wT---Week: 09/03/12 09/09/12 \$97,525.00 137 Totals